





• Increase the tickets flexibility, making them easy to be integrated with other services both rail and non-rail ones, and balance the relationship between fares and quality of services offered.

• Addressing overcrowding reducing people concentration, in particular on peak hours, by intervening on multiple factors: • people (especially non captive travelers) motivation to travel on time slots different from peak hours (e.g. with offers, lower fares on time slots with lower people concentration);

• increase of the number of rides available and on their frequency;

• provision of reliable and up-to-date information (e.g. about level of people concentrations on next trains, alternative mobility solutions to reach a certain destination).